**DRAFT AGENDA**

9:00 – 9:30: Registration & Welcome

9:30 – 10:15: Section 1:

What is Advocacy?

Who is an Advocate?

Why should young people be involved in Advocacy?

10:15 – 10:30: Activity 1

10:30 – 12:00: Section 2: Identify the Advocacy Issue

Which Issue Would you Choose?

Prioritizing the issues

Mobilizing a Credible Team

Building Effective Leadership

Gathering Supporting Information

12:00 – 12:30: Activity 2

12:30 – 1:30: LUNCH

1:30 – 3:00: Section 3: Develop and & Deliver Your Message

 Elements of Message Development

Engaging the Media: Marketing Your Message

Digital Advocacy & Social Media

Dealing with Opposition

Fundraise & Monitoring & Evaluation

3:00 – 3:30 Wrap Up Activities

To Print:

Activity 1 -

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